

Buenos Aires

For Events



10,7 Million Tourists in 2016

2 Airports
1 Cruise Port
73,000 Beds
690 International Flights weekly



Best Tourist Destination in South America*₁



Ibero-American Capital of Gastronomic Culture 2017*₂

More than **7,000**



Bars and Restaurants

Most liveable City in Latin America*₃

Tango & Fileteado
 UNESCO World Heritage



Host City



+ 40 Pharmaceutical Companies

3 Exhibition Centres

+ 1,500 Associations

BA Event Support Program

Buenos Aires
 Convention & Visitors Bureau

+ 500 Venues

+ 1,000 Congresses Annually

+ 50 Emblematic Venues

New!

VAT exemption

on **Accommodation** for international visitors

For **Business Travellers***₆

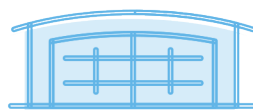


ICCA

#1 in the Americas
#25 Worldwide



74 Olympic medals



New 5,300-capacity convention centre



Universidad de Buenos Aires (UBA)

#1 **#85**

University in Latin America

in the world*₅



Best city in Latin America for studying*₄

Over **50,000** Foreign students per year

No. 1 city in Latin America for the capacity to "nurture, attract and retain talent"



5 Nobel prizes



287 Theatres



150 Museums



380 Bookstores

Buenos Aires City

*₁ TripAdvisor Travellers' Choice Awards

*₂ Ibero-American Academy of Gastronomy - AIG

*₃ The Economist 2015

*₄ Source: World Economic Forum 2017

*₅ Ranking Qs 2015

*₆ National Act 26.079/05